Website

Total Pageviews in April 3,858

Unique Pageviews in April 971

Average time on each page 21 seconds

New visitors 294 (78.4%)

Returning visitors 81 (21.6%)

Search Traffic 131 (34.9%)

Referral Traffic 126 (33.6%)

Direct Traffic 118 (31.5%)

Contact Forms 0

**Unique Pageview breakdown for April**

|  |  |
| --- | --- |
| Homepage | 204 |
| Complete Listing of Facilities  | 107 |
| Birth Certificates | 53 |
| Contact Us | 31 |
| Contact (Imbedded direct message) | 26 |
| Employment Opportunities | 25 |
| Immunizations | 22 |
| Food Safety Inspections & Online Reports | 19 |
| Staff | 18 |
| Members | 13 |
| Food Safety | 10 |
| Links | 9 |
| Meetings | 8 |
| Health Services | 8 |
| Mission and Vision | 7 |
| Death Certificates | 7 |
| Advisories and Alerts | 5 |
| BCMH | 5 |
| Event – National Drug Take Back Day | 4 |
| Animal Bites | 4 |
| Fees | 4 |
| Foodborne Illness  | 4 |
| Nuisances  | 4 |
| Child Passenger Safety Seats | 4 |
| Events Calendar  | 3 |
| Event – April 22nd Immunization Clinic | 3 |
| Advisories and Alerts Sign Up | 3 |
| Healthy Homes – Radon  | 3 |
| Vector – Mosquitoes  | 3 |
| Press Releases  | 3 |
| Event – April 8th Immunization Clinic | 2 |
| Vector – Ticks  | 2 |
| Healthy Homes – Lead  | 2 |
| School Nursing | 2 |
| Event – April BOH Meeting | 1 |
| Event – May 13th Immunization Clinic | 1 |
| Event – May 20th Immunization Clinic | 1 |
| Bed Bugs | 1 |
| Healthy Homes – Mold  | 1 |
| Community Notification System Change | 1 |

**Food Inspections – Top 10 facilities in April**

|  |  |
| --- | --- |
| Varsity Grille | 25 |
| El Tarasco | 18 |
| China Garden | 16 |
| Big Plate Diner | 16 |
| BJ’s Family Restaurant  | 15 |
| Millie’s Diner | 14 |
| McDonald’s  | 12 |
| Taylor’s Restaurant | 10 |
| Phil’s Deli | 9 |
| Jade Palace | 8 |

**No other updates.**

Facebook

**Reach Counter**

|  |  |
| --- | --- |
| National Drug Take Back Day | 47 |
| National Minority Health Month | 28 |
| Food Love Club Event | 19 |
| 100 Days of Real Food: Healthy lunches | 9 |
| Special office hours on April 27th  | 34 |
| National Infant Immunization Week | 26 |
| Varicella vaccine information  | 31 |
| Got drugs? Turn in your medications 4/26 | 123 |
| Uncovering breastfeeding misconceptions | 72 |

\*Reached – The number of unique people who have seen a specific post.

Total likes – 459

New likes this month – 4

Twitter @galionhealth

Tweets – 127

Following – 48

Followers – 19