

Outreach Report
WIC Baby Shower
8/3/2023, 6:00-8:00 pm

Division:

Administration, Nursing

Participating Staff:

Jason McBride

Lynn Corwin

Anticipated Outcome: To provide participants with information on applicable health department services, such as the child car seat program, the availability of birth certificates for \$25, childhood vaccine information, the Dolly Parton Imagination Library to receive free books every month, and environmental health matters.

Description of event: Every year for the past 30 years or so, WIC hosts a community baby shower. The location changes each year. Participants were there from Bucyrus, Galion, Crestline, and other places. Food was also provided for attendees and vendors, and there were prizes for attendees.

Location: Avita Hospital

Audience: Pregnant mothers participating in the WIC program

of Community Members Impacted: 30

Sponsor: Crawford County WIC



Outcomes of event: The cafeteria was full of participants and vendors, though there were fewer participants this year than last year. People seemed interested in the information that we shared. I consider this a successful event. It was also good to reconnect with other vendors.

In what ways can outreach be improved? I can't think of anything I would do to improve this event. It was well-organized and seemed meaningful to the participants.