Website

Total Pageviews in May 1,243

Unique Pageviews in May 404

Average time on each page 20 seconds

New visitors 143 (68.1%)

Returning visitors 67 (31.9%)

Search Traffic 110 (52.4%)

Referral Traffic 27(12.9%)

Direct Traffic 73 (34.8%)

Contact Forms 0

**Unique Pageview breakdown for May**

|  |  |
| --- | --- |
| Homepage | 367 |
| Birth Certificates | 131 |
| Contact Us | 96 |
| Immunizations | 90 |
| Events Calendar  | 60 |
| Contact (Imbedded direct message) | 54 |
| Staff | 45 |
| Employment Opportunities | 33 |
| Meetings | 30 |
| Nuisances  | 24 |
| Death Certificates | 24 |
| Members | 21 |
| Event – May 13th Immunization Clinic | 21 |
| Community Notification System Change | 18 |
| Food Safety Inspections & Online Reports | 18 |
| Links | 18 |
| Animal Bites | 15 |
| Health Services | 15 |
| Mission and Vision | 15 |
| Vector – Ticks  | 15 |
| Food Safety | 12 |
| Child Passenger Safety Seats | 9 |
| Event – May 20th Immunization Clinic | 9 |
| Event – June 17th Immunization Clinic | 9 |
| BCMH | 6 |
| Healthy Homes – Lead  | 6 |
| Healthy Homes – Radon  | 6 |
| Vector – Mosquitoes  | 6 |
| Press Releases  | 6 |
| Event – June 10th Immunization Clinic | 6 |
| Bed Bugs | 6 |
| Fees | 3 |
| Foodborne Illness  | 3 |
| Complete Listing of Facilities  | 3 |
| Advisories and Alerts Sign Up | 3 |
| Advisories and Alerts | 3 |
| Event – May BOH Meeting | 3 |
| Healthy Homes – Mold  | 3 |
| Emergency Preparedness  | 3 |
| Seasonal In(flu)enza | 3 |

**Food Inspections viewed in May**

|  |  |
| --- | --- |
| Galion Youth Baseball Heise Park | 3 |
| American Legion Post #243 | 3 |
| Geyer’s Super Valu #334 | 2 |

**No other updates.**

Facebook

**Reach Counter**

|  |  |
| --- | --- |
| Uncovering breastfeeding misconceptions | 72 |

\*Reached – The number of unique people who have seen a specific post.

Total likes – 462

New likes this month – 3

Twitter @galionhealth

Tweets – 127

Following – 48

Followers – 19